

Roll No. ....

# CD-2029

## B. Com. (Part II) EXAMINATION, 2020

(Old Course)

COMPUTER APPLICATION

Paper First

(Internet Application and e-Commerce)

*Time : Three Hours*

*Maximum Marks : 50*

**Note :** Attempt any *two* parts from each question. All questions carry equal marks.

### Unit—I

1. (a) Explain in brief the history of internet and its applications.
- (b) Explain IP Address and Domain Name.
- (c) Explain all layers of TCP/IP protocol.

### Unit—II

2. (a) Write HTML code for designing home page for Auto garage system.
- (b) Define dynamic and static web page with example.
- (c) What do you mean by Tag ? What are its types ? Discuss with example.

(A-55) P. T. O.

[ 2 ]

### Unit—III

3. (a) Explain the following with suitable example :
  - (i) IMG elements
  - (ii) Hypertext Anchor
- (b) What is hyperlink ? Describe the hypertext and anchor tag.
- (c) How do you insert an image in an HTML document and align the text to the right side of the image ?

### Unit—IV

4. (a) Explain e-Commerce with example. Explain the scope of e-Commerce.
- (b) What is meant by Competitive Advantage ? How can a business gain advantage over others ?
- (c) What do you mean by value chain and business strategy ? Explain with suitable example.

### Unit—V

5. (a) What is B2B e-Commerce ? How is EDI done ?
- (b) Give a brief note on the working of e-Commerce in internet banking.
- (c) What is EDI ? Also explain e-Visibility.

CD-2029

200

(A-55)